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1 Introduction

1.1 Introduction

Nowadays, there are a lot of popular multimedia formats in the world, and each of them is lucky to have its own sphere of using (Video Home System, Internet Video Streaming, Video Editing...) or is specially created for personal multimedia devices.

Some kinds of devices and programs support only those formats that are specially created for them only.

It is common knowledge that there are a lot of multimedia devices (DVD players, Mobile phones, iPod, PSP, Zune, PlayStation, Archos...) and different audio/video data carriers (DVD, Internet, Blue Ray, HDD, Flash USB storage...), that it is quite an easy matter even for an experienced user to face the difficulties while choosing the most suitable one.

And it really appears to be very complicated, because practically all the devices are created by universal brands, for example, Microsoft, Apple, Sony, that can be called competitors; and the products, they are promoting, sometimes appear to be incompatible not only with each other, but also with PC. Such restrictions are made because of creating special video formats for particular devices.

For example:

If you are lucky to have a player iPod of the company "Apple", then, in order to play your video file on it, you need to have the file of the next resolution: ".mp4" or "m4v" , for example, "video.mp4"; in contrast to the mentioned iPod, a media player Zune from Microsoft can play the video files with ".wmv" resolution. So, if you have an iPod player, but the resolution of the video file is ".wmv" or the other one, different from ".mp4", ".m4v", then, it means, that you will not have a chance to view it on your device.

1.2 The function of Video converter

Axara video converter is a multipurpose program specially created for working with video files. The program allows you to perform practically all the operations with video.

1) **Enhanced system of managing the conversion process** gives you an opportunity very quickly and qualitatively to convert video from one format into the other; it is important to mention that there are a great variety of supported video formats and multimedia devices.

By means of our Video Converter, a user can easily save DVD film from a disc on his/her PC, mobile phone or any multimedia device (iPhone, iPod, PSP, Zune, Creative...), or on the contrary, write the video on a DVD disc.

Unique technology of "2pass encoding" allows you to save DVD film on your computer, have reduced its size in 5-10 times; but what is wonderful, that the result video remains to be of a very high quality - it has excellent color rendering with very bright and rich colors, and definitely drawn small details even in the very dynamic scenes.

2) With the help of **professional "Video Editor"** you can do the following: edit the video you want, adding or cutting various fragments (titles or advertisements); save audio tracks from the films in mp3 formats; and many other things.

3) Using **"Downloader"** you can search or just download your favorite video clips from the most popular Internet video servers: YouTube, MySpace, AOL ...

4) Included **"Disc Writer"** will help you to record the video clips on a disc for the further watching, for example, on a DVD-player.

5) For professional users there is a specially created panel **"Profile Editor"**, thanks to which, you can choose the required characteristics of the result video manually.

1.3 Installing Axara Video Converter

In order to install the program on your computer, you need to download the program to your computer by the given link (if you have not downloaded the program yet).

After that, run the file "VideoConverter.exe" and in the window that appears will see the instruction with the following actions.

MINIMUM SYSTEM REQUIREMENTS:

- Microsoft Windows 2000/XP/2003/Vista/2008 (all of the last updates installed are recommended)
- Intel or AMD or compatible processors at 800 MHz minimum
- Display graphics minimum resolution of 800x600x 32-bit color
- RAM 128 megabytes (MB)
- Microsoft DirectX 8.1b
- Minimum 20 MB of free hard disk space is needed for installation
- Administrative permissions are required for installation
- Internet connection to register the product.

1.4 Buying and registration Axara Video Converter

You can easily buy the program Axara Video Converter via Internet on the site: www.axaramedia.com

All you need to do is to click "Buy".

You will see the "Order Form" that should be filled in.

From this moment you are a legal user of the software "Video Converter.

Registration Axara Video Converter.

When you have already bought the software Axara Video Converter, you need to register it for future use. Thanks to the experienced and highly-qualified specialists of Axara-Media Company, there were developed two ways to register the program, which appear to be available for both: professional users and just beginners. It will not take you much time and effort to register the program.

So, what are the ways to register Axara Video Converter? Let's have a look at them!!!

1) Registration by means of the provided keys.

Right after purchasing the software, every user is provided with the keys (User ID & Serial Number) that are sent to him/her automatically via e-mail. In the fields "Serial Number" and "User ID" you need to enter your personal registration keys.

ATTENTION!!!

To avoid different kinds of mistakes while entering the information, please, use the Clipboard (copy and paste). Never enter the keys by hand!

After that, you just need to press the button "Register", and the program will confirm you about a successful registration automatically.

2) Registration via e-mail.

Such kind of registration is considered to be very simple.

If you decide to register by e-mail, you need to do the following:

- Enter your personal "Order ID" into the field. Order ID – is set of numbers that is assigned to every user while making the purchase.
- Create letter, by means of the button "Create letter" that then is needed to be sent by the address register@axaramedia.com
- In some time you will see the license file. This file should be saved, and in the program you need to put the path to the file by means of "Brower" button.
- Press the button "register" to complete the registration.

Now you are lucky to have a registered version of Axara Video Converter, thanks to this you will be able to perform practically all video operations.

1.5 Customer support

After buying Axara Video converter, a customer is provided with free of charge technical support during the whole year.

To connect the office, please use the following e-mails:

- support@axaramedia.com - technical support;
- sales@axaramedia.com - sales questions;
- info@axaramedia.com - general questions.

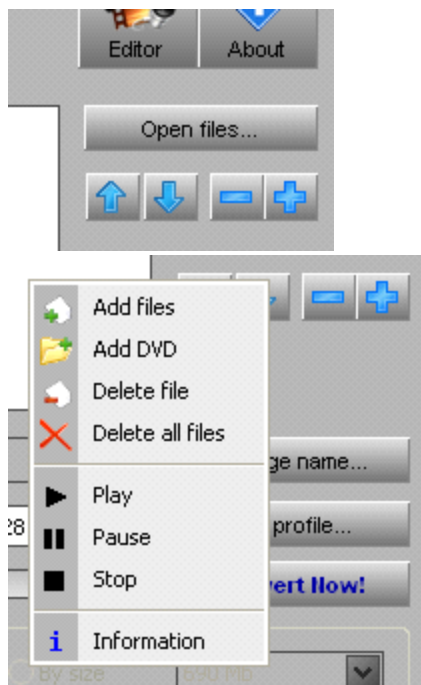
AxaraMedia.com does not provide technical support by phone.

2 Working with Axara Video Converter

2.1 How to convert video?

2.1.1 Opening video file in the application

Before you want to start converting or editing the file, it should be opened in Video Converter. To open the file, please follow one of the ways:



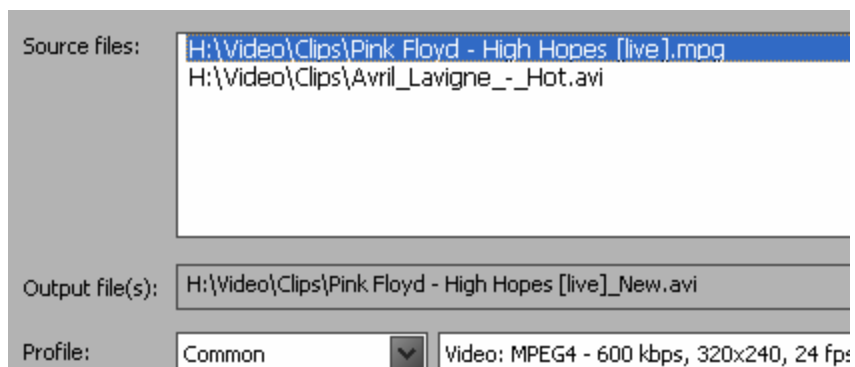
- 1) Pressing the button "Open files...", you can open one or some files in Video Converter.
- 2) Pressing the button "Add files" (on the panel it looks like "+"), you will add one or several files to the opened ones.

3) While pushing the right mouse button on the list of the opened files, the menu will appear, where you can choose one of the actions:

- to add video file
- to add DVD
- to delete file from the list of converted ones
- to delete all the files.

By means of this menu, you can begin to play the video, suspend it or stop at all. To get more interested information, click "Information".

All the opened video files are shown in the list "Source file".



In this list you can choose the file for both: deleting it from Video Converter or playing it.

2.1.2 Choosing a suitable format

To choose a suitable format, please, do the following:

First of all, you need to choose the device you want to play the video on. For this purpose, click the picture of the shown items.

Various devices support various formats. The majority of them can play some formats:



Personal computer supports AVI, MPEG, Quick Time, WMV, Real Media, SWF FLV.



DVD-player plays DVD, VCD, and SVCD. The latest generation of players can also play AVI format.



Portable Sony PlayStation supports only MP4 format.



Apple iPod plays only M4V files.



Portable DVD-players, as well as home DVD-players, support DVD, VCD, SVCD. But some of the models can also play AVI or MPEG.



Portable media-players, subject to their models, can play AVI, or MREG, or QuickTime, or WMV, or MTV.



Mobile phones, as a rule, support 3GP, MP4, or RealMedia.

After you have chosen the device, a list of supported formats will appear.



Secondly, you need to choose the format you want to convert to.

Our program supports practically all the modern formats.



AVI – most of all, this format is used on the PC, but the up-dated players also can support this format. Using it, you are lucky to get the video of any quality.



MPEG – is an extensively used format, which allows you to obtain the good quality of the video with small required resources of PC.



MOV – is a QuickTime format, created by the firm Apple. The format is mostly used in operational systems and media-devices of Apple firm.



WMV – Windows Media Video is specially created by Microsoft. It is used in operational systems like Windows, and also in some players, promoted by Microsoft.



RM – Real Media format was created as a special format for the Internet. Files with such a format can be played by mans of RealPlayer.



SWF – this format is used in the Internet. The format can be also played with the help of Internet explore or Adobe Flash Player.



FLV – this format is created for passing video via Internet in real time.



DVD – is a very popular format. It is used for playing on a DVD-player and distributed on DVD compact discs.



VCD SVCD – an out-of-date video format, which was practically displaced by DVD. By analogy, it is used for playing on DVD, but distributed only on CD discs.



MP4 – the format for playing on Sony PSP, some mobile phones and Smartphones. It was created by Apple firm and is considered to be one of the varieties of a QuickTime format.



M4V – is played on Apple iPod. The format is created by Apple firm and considered to be one of the varieties of a QuickTime format.



MTV – this format is played in not very expensive media-players.



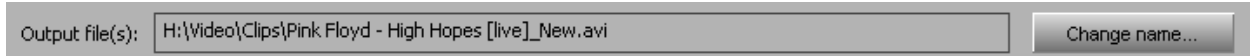
3GP – is used for mobile phones of GSM connection. The format is made by Apple firm and called to be the kind of QuickTime format.



3GPP – is used for mobile phone of CDMA connection. The format is made Apple firm and called to be the kind of QuickTime format.

2.1.3 The change of directory for saving the result video

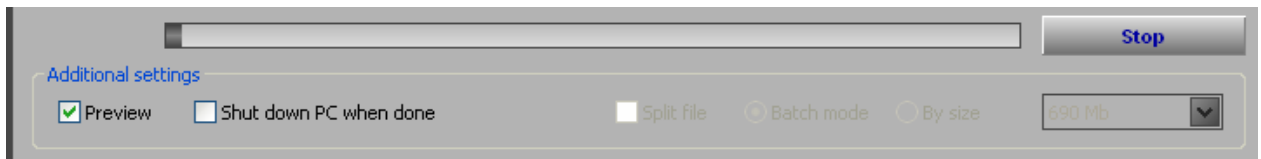
By default, the result video will be saved in the folder where the initial video is kept.



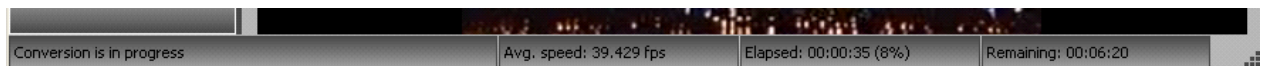
If you want to save the file in some other folder or change the name of the file, you just need to push the button "Change name...".

2.1.4 The process of conversion

You have already opened the file in the converter and chosen the suitable format! All you need to do now to start converting is to press the button "Convert Now!"



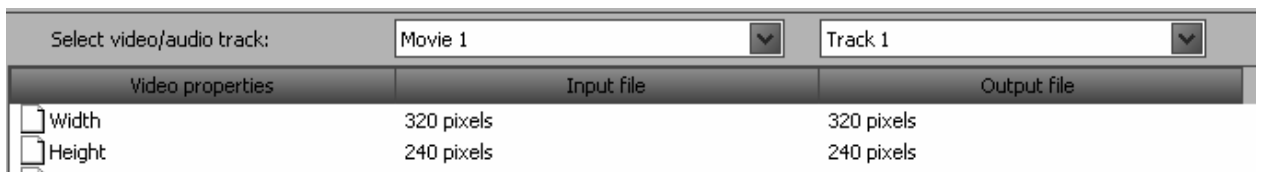
It is necessary to mention, that the button "Convert Now" will change to "Stop", by means of which you will be able to interrupt the conversion. Progress bar control shows you how much video has already been converted in per cent correlation. Also, under the form you can find the information about the rate of conversion (frame per second), and the time: how much time the video has already been converted and how much time is left.



The installation "Preview" allows enable/disable the display of the video while converting. On low-performance machines, the disabling of this function can accelerate the process of conversion. When the conversion is completed, the program will inform you about the end.

2.1.5 Choosing an active audio/video track

Several video files include some audio tracks (probably the translation for different languages). In this case, it is necessary to mention, what audio track to choose for the conversion.



Besides, DVD, as a rule, can contain some episodes. While opening DVD, the program, automatically, chooses the longest episode and makes it active. In the majority of cases, it appears to be the main fragment of the video, but sometimes you will have to choose the episode by yourself. Moreover, DVD-

film can be divided into two or more episodes, so you can face the necessity to split them together. In this case, you need to open DVD some times and then, sequentially, point the needed episode at each opened file. After the conversion, only the episodes, you have chosen, will be present in the result file.

2.1.6 The functions of profiles

Profile – is a set of parameters for the result video. All the parameters influence on the size or/and quality of the video, and also on the rate of conversion. If you want to change standard parameters or add the own ones, you can do it in the "Profile Editor".

The following parameters can be called the basis ones of the Profiles:

1. Video codec – method of video compression. Codecs are characterized according to the degree of compression video materials (the size of compressed data), the quality of video compression (the quality of the video while playing), and the rate of compression.
2. Resolution – the size of the picture vertically and horizontally. This is the main parameter responsible for the image definition quality. But, it is necessary to take into consideration, that if the resolution is very big, you need to put big video bitrate, otherwise, the quality will decrease.
3. Video bitrate – is also the basis parameter that is responsible for the quality of the result video. The higher the parameter, the higher the quality and size of the result file.
4. Framerate – the number of frames per second. We advise you to leave the framerate of the initial video without changes, or in a different way, you will face the problem of having the picture bouncing.
5. Audio codec – similarly to video codec.
6. The frequency and number of channels.
7. Audio bitrate – similarly to video bitrate.

2.1.7 Choosing a profile

As it was mentioned before, the choice of a profile influences on the quality of the result video and its size. As a rule, the higher the quality, the more the size of the video. Each format and device has its own profile. Besides, all the profiles are divided into groups according to their subject, in order to make the choice easier.

The things you have to do to choose a profile:



Apple iPod

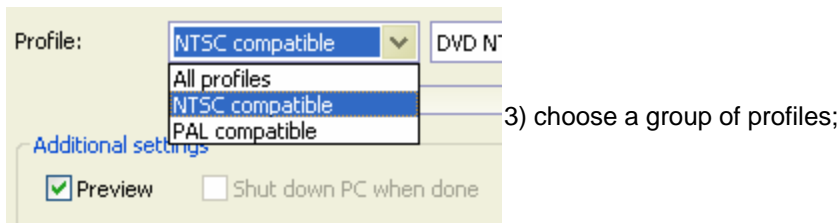


Portable DVD Player

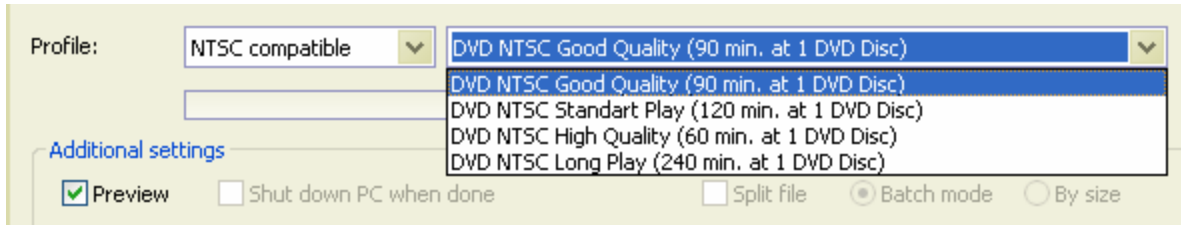
- 1) choose a device you are going to create a video for;



- 2) choose one of the formats supported by your player;



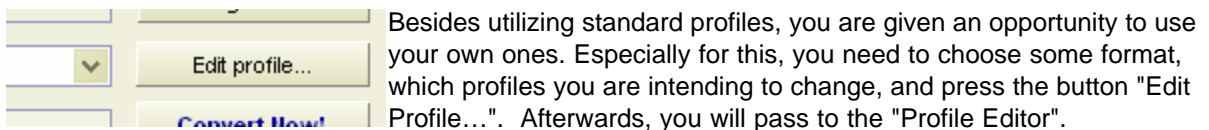
4) choose a profile what you would like to use for video conversion



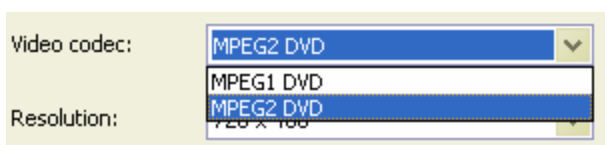
When the profile has already been chosen, in the window "Parameters" you will see the parameters of the result video (but only in that case, if at least one of the files is added in video convert

Video properties		Input file	Output file
<input type="checkbox"/> Width	320 pixels		720 pixels
<input type="checkbox"/> Height	240 pixels		480 pixels
<input type="checkbox"/> Framerate	23.976 fps		29.970 fps
<input type="checkbox"/> Bitrate	438 kbps		6200 kbps
<input type="checkbox"/> Aspect	-		16:9
<input type="checkbox"/> Codec	MPEG1 Video		MPEG2 Video
<input type="checkbox"/> Duration	00:08:02.65		00:08:02.65
Audio properties		Input file	Output file
<input type="checkbox"/> Frequency	44100 Hz		48000 Hz
<input type="checkbox"/> Channels	Stereo		Stereo
<input type="checkbox"/> Bitrate	128 kbps		224 kbps
<input type="checkbox"/> Codec	MP2		MP2
<input type="checkbox"/> Duration	00:08:02.63		00:08:02.65

2.1.8 Process of working with profiles



"Profile Editor" allows you to change the basis parameters of the profile:



Video codec – has an influence on the quality and the size of the result video, and the rate of conversion.

Resolution: ▼

Aspect correction: ▼

Audio settings: ▼

Audio codec: ▼

Resolution – affects on the image definition. The higher the resolution, the higher the quality of the result video (because of the increasing of bitrate).

Bitrate: ▼

Bitrate – influences on the quality and the size of the result video.

Aspect correction: ▼

Aspect correction – changing this parameter, you will change the way of inserting one picture into the other: the picture can be just stretched/compressed, or only inserted according to the given parameters.

Audio codec: ▼

Audio bitrate: ▼

Audio codec – similar to video codec.

Frequency: ▼

Original
8000
11025
16000
22050
24000
32000
44100
48000

Frequency of audio – the higher the parameter, the better the quality of the sound.

Channels: ▼

Original
Mono
Stereo

The number of channels.

Audio bitrate: ▼

128 kbps
160 kbps
192 kbps
224 kbps
256 kbps
320 kbps

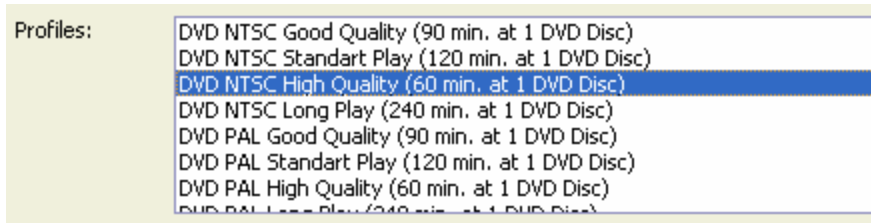
Audio bitrate – similar to video bitrate.

Also, thanks to "Profile Editor", you are lucky to create your own profiles and delete the given ones.

If you press the button "Add profile", you will add a new profile to the end of the profile list. "Insert profile" add a new profile to the list, but it takes the position after the current one.

"Delete Profile" – deletes the current profile.

To change the current profile you can in the window, where the list of the profiles is performed.



For this purpose you just need to select the one, you would like to edit.

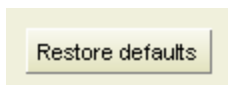


The sequence of profiles has a real influence on their displaying in the main window of video converter. To change the order of the profiles, you need to use the buttons "Arrow Up" & "Arrow Down".

If you would like to use the changed/new created profile, you need to save it with the help o the button "Save profiles". It is clear, that if you press this button, all the changed that were produced, will be saved. But before pressing the button, you have an opportunity to return the initial profiles, thanks to "Restore profiles".



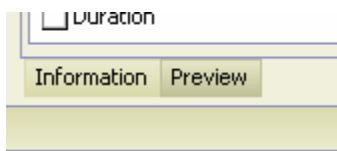
If you are eager to get back all the initial profiles, just push "Restore defaults".



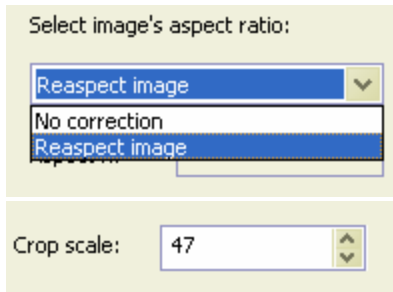
But remember, that if you press the mentioned button, all the created profiles will be deleted, but the initial – restored.

2.1.9 The influence of profiles on the result video

You have already chosen the suitable profile! Now you are lucky to watch what your video will look like after the process of conversion. To perform it, go the window "Preview", which is placed in the main form of Video Converter.



Right in this window you can view the video, marked out in the list of opened files. Also, you can realize about the influence of the video correction on the result.



Changing the given parameter, you will observe the grey edges of the video appear or disappear. In the result video these edges will be of a grey color. What is the reason of presence of these edges? It means the following: the chosen resolution or aspect does not correspond to the initial video, and, as a result, the picture from the initial video will fit into in the result one.

Changing this parameter, you will be able to reduce the size of the unnecessary edges, but only because of sacrificing the part of the useful image of the video.

2.2 How to edit video?

2.2.1 Sticking several files together

If you want to stick some files together, you need to open these files in Video Converter and then convert them into one of the formats, the one you wish. The opened files will be stick together automatically in the order, they are given in the window "Source files".



If you want to change the sequence of the files, please use the buttons "Arrow up"/ "Arrow down".

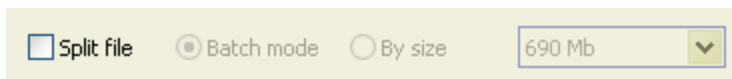


NB: the function "Split files" should be disabled; otherwise, the process of sticking the files will not be performed.

2.2.2 Splitting the files

There are two ways how to split the files:

- 1) You need to switch on the function "Split files" and choose the note "By size" – in this case all the parts of the divided file will be the same size, chosen by you.

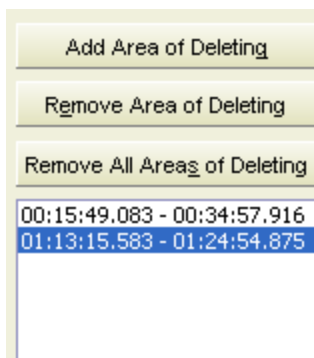
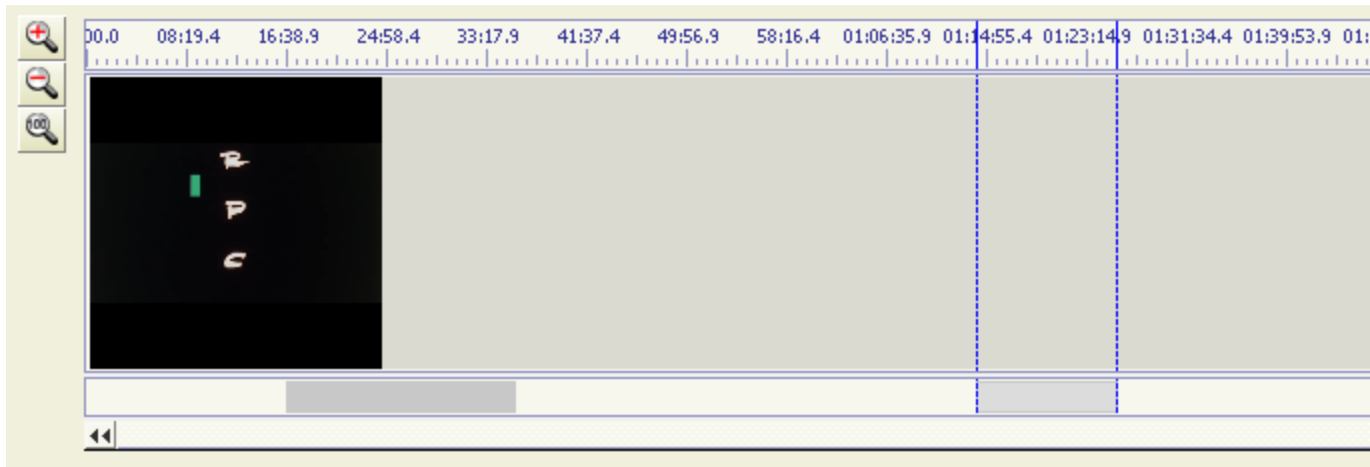


The option "Batch mode" allows you to convert all the opened files in separate ones (by default, the files stick together).

- 2) If you want to split the files in some certain positions, it is necessary to switch on "Split files" and choose "Batch mode". After that, you need to open the file you are going to split in Video Converter. You need to open the file several times, according to the quantity of parts it file was divided into. In the section "Video Editor" you can delete some unnecessary episodes from the files. As a result, when the conversion is finished, you will get some files.

2.2.3 Cutting out some parts from the initial video

If you want to cut out this or that part of the video from the initial one, you need to work with "Video Editor". The process of editing is performed by means of timeline.



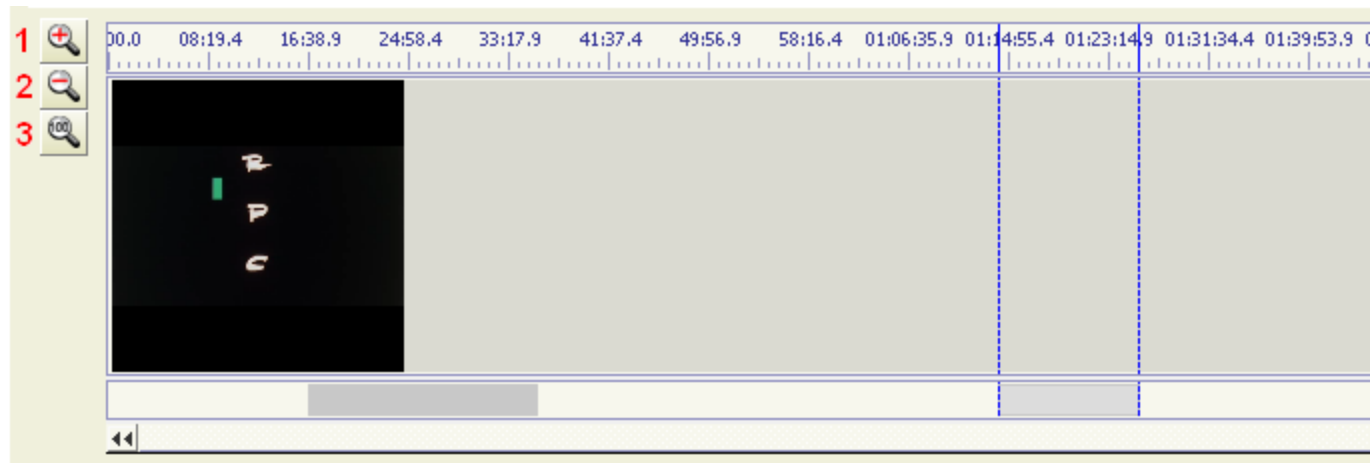
To delete some fragments, you have to choose this episode with the help of timeline and press the button "Add area of Deleting" or just push "Del" on your keyboard. The deleted part will be added to the list of "Deleted areas", and shown on the timeline. If you want to cancel the process of deleting, you need to point this part in the list of "Deleted areas" and then press the button "Remove Area of Deleting".

To cancel all the created changes, please, push "Remove All Areas of Deleting".

It is necessary to mention, that all the changes can be used only to the result video (the initial video will be without any alteration). In order to make all these changes, you just need to convert the file into one of the formats, chosen by you, and only after that, all the alterations will be really performed.

2.2.4 Process of working with timeline

Timeline is a temporal scale, corresponding to the time of the result video. The cursor of the timeline points to the frame in the result video. In its own turn, the preview window reflects the frame pointed by the cursor. Besides, you can change the sizes of the timeline, pressing the buttons 1&2, but the button number 3 returns the timeline to the initial size.



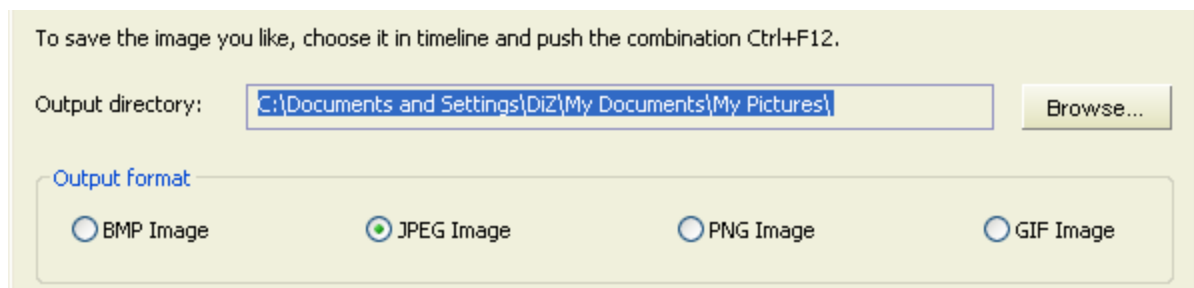
Timeline is responsible for video editing. By means of the timeline you can point and then delete some parts of the file from the result video. For this action you need to show the initial position of deletion (just click in a needed place) and, holding the button of the mouse, show the final position. After that you can delete the detailed area by the button "Delete" or "Add area of deleting".

All the actions can be cancelled. To do this, you have to choose the part you want to restore and press the button "Remove Area of Deleting".

2.3 How to save a frame from the video?

In order to save a frame from video (create its screen-shot), you need go to the section "Video Editor" and press the button "Create screen-shot".

The main window for creating screen-shots has the following view.

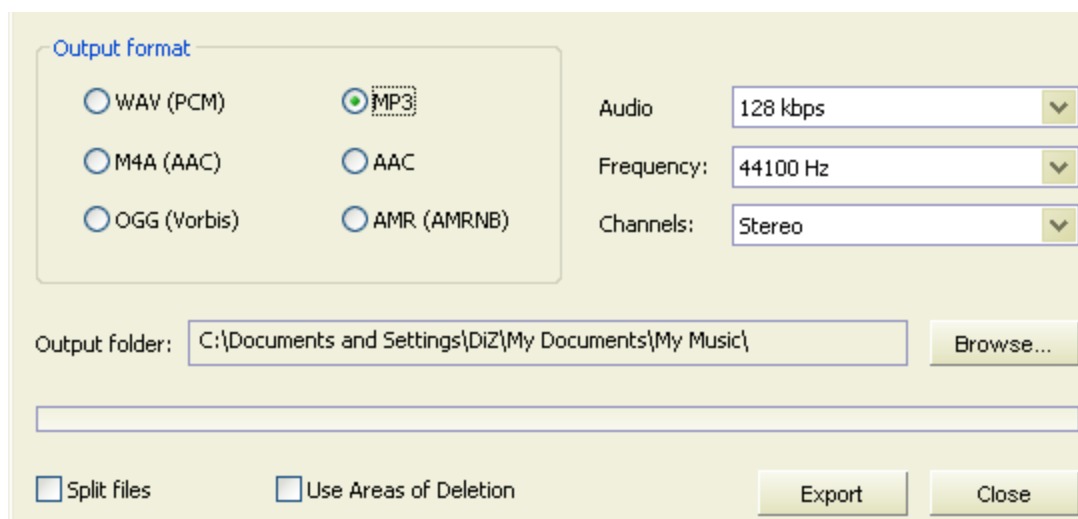


When you have already chosen the needed format and pressed the button "Create screen-shot", it means that you have created the screen-shot of the frame (the cursor pointed to this frame in timeline). The image will be saved according to the path given by you. To reach the same result you can by means of combination "Ctrl+F12" in the window "Video Editor".

2.4 How to save an audio track form the file?

In order to save an audio track from the video file, you need to go to the section "Video Editor" and press the button "Export audio..."

The main window of "Export Audio..." has the following view.



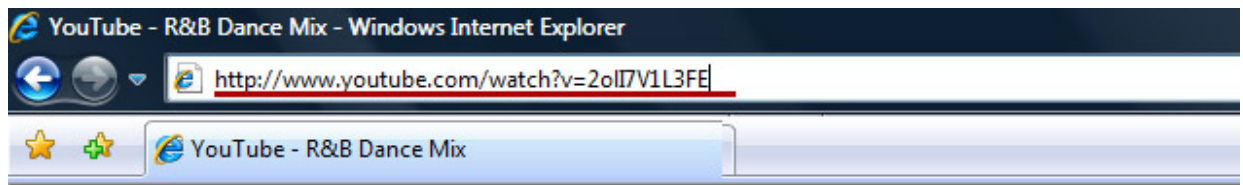
When you have already chosen the suitable audio format, set its parameters and pressed the button "Export", you will get the result audio file. The function "Split files" – allows dividing the files into parts; every part will correspond to the separate video file, added to the converter.

2.5 How to download and view some video from the Internet?

In the Internet there are great numbers of video servers that provide you with a chance to watch different videos Online on their sites.

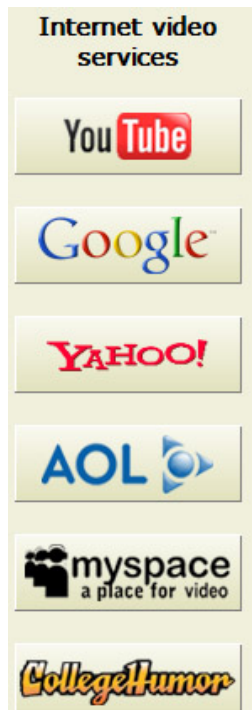
The program Axara Video Converter allows you not only to watch these videos Online, but also perform it by means of your PC or other mobile video devices.

If you want to download some video from the Internet, it is necessary to learn its URL address. In the Internet Explorer you need to open the page where the video you want is placed, and then copy the URL address.



The needed address is in the upper part of the Internet browser and it can be copied by means of Clipboard ("Ctrl+A" – mark out; "Ctrl+C" - copy).

2.5.1 Choosing the video service



Here in the program you can see the panel of the most popular video services. You can visit these sites by clicking on their thumbnail.

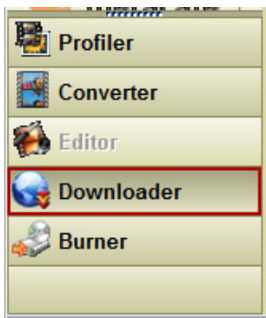
Besides the services, shown on this panel, the program supports more than one hundred other various video sites.

Among them are specific news sites (BBC, Times), music (MTV, AOL), as well as sites with content for adults (RedTube, xTube).

The full list of supported video services you can find on our official site www.axaramedia.com

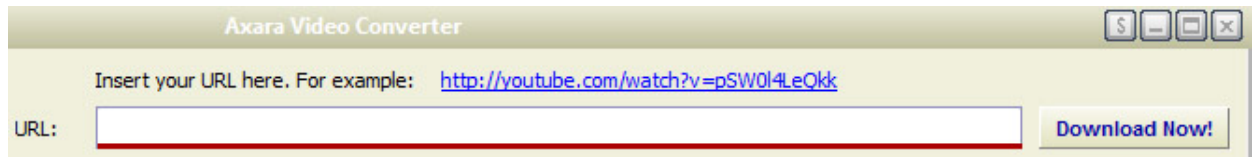
If you have already tried to download some video with the help of our program from any of the sites and have been unlucky to face an error "File not found", you can easily write a support letter to us with the name of the site and your URL address in order our professional engineers can review and correct the mistake.

2.5.2 Downloading some files to a PC



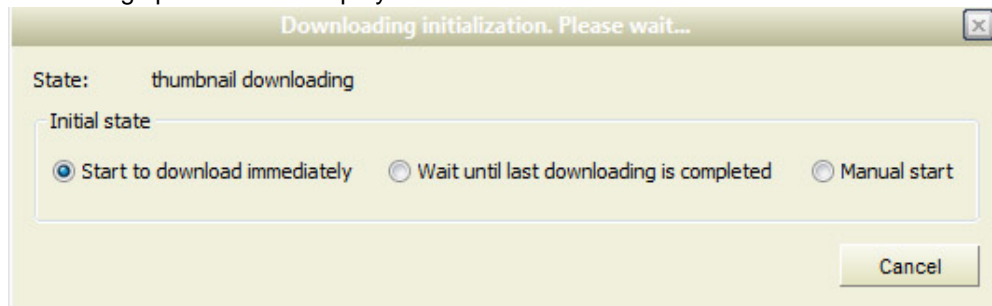
In the program Axara Video Converter you need to open "Downloader" – utility for downloading Internet video content.

In the upper part of the program you will see a field for URL address and right to it a button "Download Now".



Please, enter the URL address into the field: the address of the Internet page where the video you want to download is kept (it is very easy to enter the URL address with the help of the Clipboard). After that, please, push the button "Download Now!"

The settings panel will be displayed.




Start to download immediately

The program begins to download the video file automatically just after it is recognized, regardless whether some other files are downloading now.

Wait until last downloading is completed

The downloading process will wait till the other files will be completely downloaded.

Manual start

Manual start. The program will define the location of the file, but the downloading process will start only after you press the button. 

As soon as the program has defined the parameters of the downloaded file, it points the file to "Downloaded list", where you can see the name of the file, its size, loading condition and percentage correlation of downloaded information.

#	Title	Service	File size	Status
1.	Tim Jeffreys Drives the Mercedes C-300	YouTube	8.536 Mb	3.98 %
2.	10 optical illusions in 2 minutes	YouTube	5.135 Mb	
3.	Madonna - Hollywood - Alternate Edit	YouTube	9.874 Mb	6.81 % - Stopped
4.	Top Gear - Self Racing BMW 330i	YouTube	6.659 Mb	20.22 % - Stopped

2.5.3 Managing buttons of "Download list"



Allow to relocate the downloaded files among themselves.



This button deletes the files from the list of downloaded ones. Also, by the user's request, this file can be deleted from the hard drive.



Manual start of files downloading.



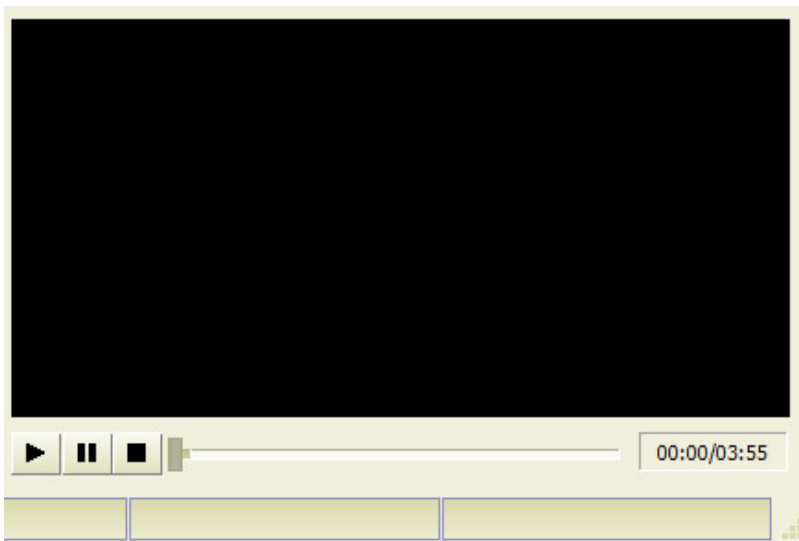
Stops downloading the files.



Forward the selected and downloaded file to the utility "Converter", where you can convert it into various video formats.

2.5.4 Playing the downloaded file

If you wish, you have a chance to play the downloaded video file just in the process of loading. To perform it, you need to mark the file from the list and push the button "Play" on the player in the lower right part of the program.



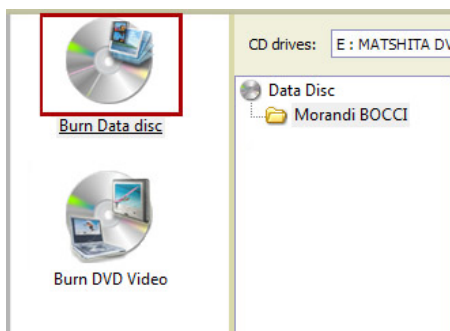
The player has three managing buttons, they are: Play, Pause, Stop. Progress Bar shows the position of playing and downloading the file.

2.6 How to write video on a disc?

"Burner";

CD-R, CD-RW, DVD-R, DVD-RW, DVD+R, DVD+RW, DVD DoubleLayer, BD-R, BD-RE.

2.6.1 Recording the data disc

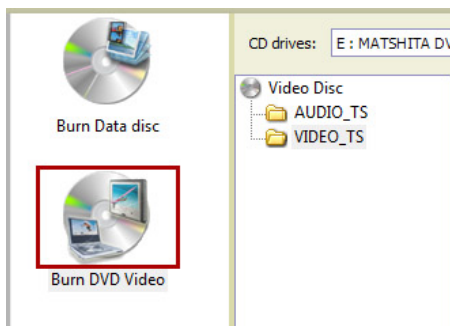


A special mode "Burn Data Disc" is destined for data recording, which are planning to be used by means of PC.

In the mentioned mode there are not imposed restrictions on the type of recorded information (so, the files can be of any type, any name etc.); while recording, a unique system "Joilet" is used. The system is known to be very compatible with various versions of other operating systems.

By default, writing the information on a disc, which size does not exceed maximum available size of the disc, the program will create for you a multisession mode on the disc that then will give you a chance write some other optional data on it.

2.6.2 DVD-Video recording



"Burn DVD Video" mode is intended for writing video information on a disc that can be then reproduced on a home DVD-player.

For most of compatibility with standard DVD-players, the mentioned format has some limitations, such as:

- Only file of a DVD format can be written on a disc; that is why, if you, for example, have a wmv file and want to watch it on your TV with a DVD-player, you need, previously, convert this video file into a DVD format and the result video write on a disc.
- While choose a DVD format, two folders named "VIDEO_TS" & "AUDIO_TS" are created automatically. Video or DVD format data (files: Video_ts.ifo, video_ts.vob,video_ts.bup...) should be added to the folder "VIDEO_TS", but "AUDIO_TS" is left empty.

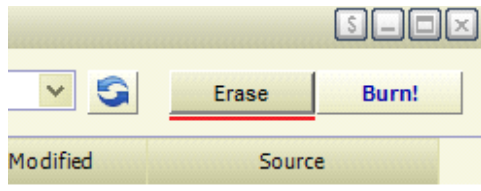
2.6.3 Recording the multisession disc

The writing of a multisession disc is performed automatically when the data disc is being recorded (multisession for DVD-video discs is not supported).

When you insert a multisession disc, the program will suggest you creating a new session, if the disc is rewriteable; otherwise the new session will be created automatically. If you decide not to create the session, then the rewriteable disc will be erased before recording.

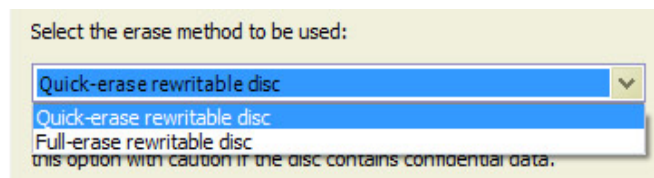
While writing on a clean disc, the first session will be created automatically; this session can be continued afterwards (if the option "Close the disc" is not chosen).

2.6.4 Erasing the rewritable disc



If you have a rewrite compact disc with data on it, you can push the "Erase" button to clean it. In the opened dialog box you can choose the required parameters of erasing.

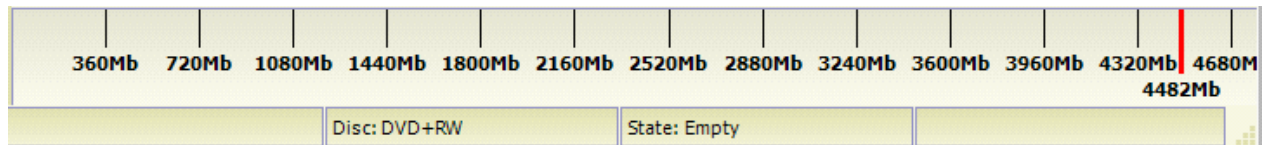
Two modes of erasing are available:



1) Quick erasing – in such a mode it takes about from 2 till 5 minutes to clean the disc; but it is necessary to take into consideration that the deleted data can be regenerated with the help of the software.

2) Full erasing – using this mode, it takes about 25 minutes to clean a simple standard disc; what about the data, they are lost without a possibility to be restored.

In the lower part of the program there is a scale that shows you the size of the disc, the volume of recorded information, and also in the writing process you can see the scale of recorded information.



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